



# Best Practices for Church Launch

Contact us at any time:

Pastors can email directly - [design@missionhub.com](mailto:design@missionhub.com)

Users can email User Support - [support@missionhub.com](mailto:support@missionhub.com)

## Community Contexts

Consider creating a community and launching in one or more of these contexts:

- Entire church
- Small groups
- Accountability, Discipleship, or Multipliers groups
- Men's or Women's Ministry
- College Ministry
- Church plant team
- Staff teams
- Other!

## Getting Started

1. Every Community leader needs to be **logged in with an account**. Menu → Sign Up
  - a. An admin or owner **MUST** have an account for full functionality.
2. Create Community with a recognizable name and photo.
3. Before inviting others into the Community:
  - a. Each leader needs to **complete 2+ steps** to populate the Celebrate feed.
  - b. Pre-populate Challenges:
    - i. (1) *Think of one person you could take a step of faith with this week. Add them to MissionHub. Click Home, People tab, Add a Person. Follow instructions to add. 7 days.*
    - ii. (2) Choose another challenge relevant to your group.

## Launching

1. Select a launch pathway and plan your launch to accommodate each step.

2. **Ensure you have internet or cell service available** if you plan to instruct people to download and use MissionHub when you launch.
3. Who are your **MissionHub ambassadors** that individuals can ask for help? You may want to make them known/available after a large group launch.
4. **Repeat** announcement, instructions, use of Getting Started sheets, promo video:
  - a. Large Group - 2-3 weeks in a row
  - b. Small Group - 2 weeks in a row, or invite individually.

## Training Leaders

1. Set up a time to train leaders at least one week prior to launch, if not sooner.
2. Refer to Launch Pathway for training leaders - walk them through the Try It Now onboarding process step by step.
3. Utilize the training video as a resource:  
<https://get.missionhub.com/welcome-to-communities/>

## Using MissionHub

1. Encourage your people to **turn on notifications**. These allow reminders to complete steps and challenges, as well as new challenges and interactions with community members.
2. Encourage your people to **incorporate MissionHub into their daily or weekly rhythms** of spending time with God.
  - a. Review steps to focus a step for the week.
  - b. Pray for the people in your list.
  - c. Pray over your community members as you see that they have taken steps of faith.
  - d. **Don't forget to celebrate them!** ♥
3. Your community members will be watching you and looking to you -- **you need to model** taking steps of faith in your own life!
4. **Stories are powerful!** Intentionally **open up MissionHub when you are with your community**. Ask: "What did you see God do this week as you trusted Him to take steps of faith?" Finish the time by praying specifically over people in their lists.
5. Consider adding **relevant weekly challenges** that help your community members apply what they have been learning. *Try to make these challenges outward focused.*

## FAQs

**Q:** How do I help my group members select their own spiritual stage if they came in through the "I Have a Community Code" route?

**A:** You can set any "person's" spiritual stage from within their profile view. For "self":

- a. Click "People" tab.
- b. Click "Me" at the top of the list.
- c. Click "Select Stage" button.
- d. Follow prompts to select own spiritual stage and select self steps of faith.